



2026 Parade of Homes

Builder Participation Guidelines & Rules

We're excited to have you participate in the 2026 Parade of Homes! To help ensure a smooth and successful experience for everyone, please review the following guidelines carefully:

1. Home Status Requirement

If a home is sold prior to the Parade, it may still be eligible for judging and public viewing provided arrangements have been made between the builder and the homeowner. All homes must be staffed by the builder during Parade hours.

2. Homes That Sell Prior to or During the Parade

If a home becomes sold prior to or during the Parade:

- The HBA office must be notified immediately.
- The home will be marked as "Sold" on the Parade website and in the magazine.

If arrangements have been made with the homeowner, the listing will note: "Sold – available for public viewing." These homes may remain open to the public and be judged.

If arrangements have not been made, the listing will note: "Sold – not available for public viewing." These homes will not be open to attendees or included in judging.

3. Judging – Multiple Floor Plans

If a builder enters the same floor plan more than once:

- Only one of those homes may be submitted for judging and builder can indicate which home they would like judged.
- Homes must be open and available during judging. If access is delayed but some judges are able to tour, the final score will be the average of those judges' scores. Homes not available to any judges on their scheduled day will not be judged.

4. Photography Guidelines

Each home listing may include:

- One (1) exterior photo
- One to two (1–2) interior photos, depending on available space on the listing page

Photos should be high resolution and professionally presented.



Photography Option:

****We are offering professional photography services through Emerald Coast Photography for an additional fee of \$150 per home.**

- A photographer will visit the home and capture 5–8 professional photos, including both interior and exterior shots.
- Builders will receive copies of all photos for their own marketing use.

5. Floor Plan Submission

Please submit a floor plan that:

- Does not include dimensions
- Is clean and easy to read

6. Submission Deadline

Homes submitted after the deadline will be featured on the Parade website only and will not appear in printed materials

We look forward to working with you and showcasing the incredible talent of our builders. If you have any questions at any point in the process, please don't hesitate to reach out to the HBA office.



Builder Information

Parade Dates: August 14-16 2026

Company Name:	
Builder Name:	Builder Cell Phone:
POH Contact Name:	
Contact Phone :	Contact email:
Company Address:	
Company Phone:	Web:
<i>Required: State Certification or Registration Number:</i>	
<i>Required: Builder's Signature:</i>	

Entry Pricing		
First Home	\$1350	Number of Entries: _____
Second Home	\$1150	
Third Home	\$950	Entry / Sign Notes:
Fourth + Home	\$650	

We've brought back our Builder Spotlight feature!

For an additional fee, participating builders may submit a short paragraph about their company and any upcoming projects. This paragraph will be featured on a dedicated Builder Spotlight page in the Parade of Homes magazine. Additionally, an icon will appear on each of your entry pages, signaling readers to turn to the spotlight section to learn more about your company—giving them a more personal connection to your work and brand.

☐ Yes I'd like to be in the Builder Spotlight for an additional \$500 fee

Entry Deadline: June 30, 2026



Parade of Homes - Home Entry Form

*Please type or print all information
* Separate form must be completed for each entry

Builder Member Contact Information

Company:

Property Contact:

Phone:

Email:

Entry Info

Please indicate parade category: ☐ Single family ☐ Townhouse

Address:

Subdivision:

Sales Price:

Bedrooms:

Full Baths:

Half Baths:

Garage:

Sq Ft:

Features/Amenities of Home – You may list up to 10.

1.	7.
2.	8.
3.	9.
4.	10.
5.	☐ I'd like photo package added for this home
6.	☐ FLAG THIS ENTRY AS "COMING SOON"

Driving Directions to home: Start from a major intersection, then turn by turn with street names.

****Submit one photograph, elevation OR rendering for each home entry. (For publication in magazine and website.) All home entries *MUST* include a floor plan. (Max. 2 pieces of artwork; digital format required)**

I am including: ☐ Photograph ☐ Elevation ☐ Rendering ☐ Floor Plan ☐ Map Location

**All photographs, floor plans and logos should be submitted in one of the following formats: JPG; EPS; TIF; PDF
Please submit items via email to hbawestfl@gmail.com.**



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